

Clarity for Business:

Investigating future growth strategies of Scotland's mid-market businesses

Using data from a survey targeted at SME financial decision makers and business leaders in Scotland, we uncovered new insights and trends for Scottish investment and growth strategies.

Jobs boost for a third of medium and large Scottish firms despite uncertainty

Innovation and technology top list of investments for businesses with 50 employees or more.

Scotland's larger businesses could help to stave off the impact of Brexit on employment, according to new research commissioned by us. More than one in three (38%) medium-sized and large businesses in Scotland say they have earmarked investment funds secured in the last 12 months to take on new staff.

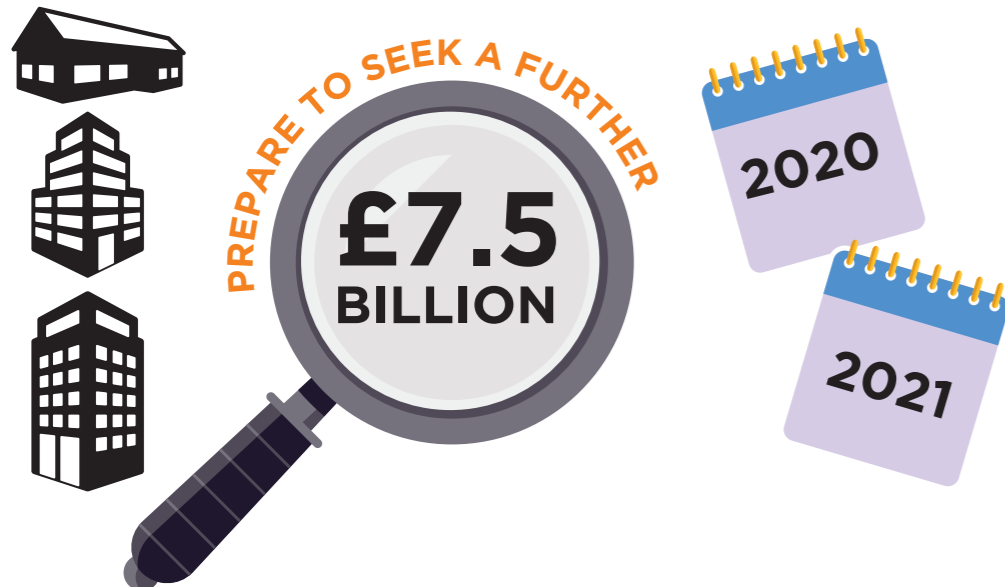


Cloud Computing Seen as Top Opportunity to Grow Scottish Mid-Market Business

Scottish businesses with 50 employees or more view cloud computing as the biggest innovation opportunity for growth, with over three quarters (77%) viewing the technology as an opportunity for growth, according to new research commissioned by us.

The study demonstrates that businesses across Scotland are optimistic about the potential growth opportunities provided by a number of technological innovations.

A QUARTER OF SCOTTISH BUSINESSES



Quarter of Scottish Firms Fight for Investment

Just over a quarter (26%) of Scottish businesses have revealed that securing investment recently was essential for their survival as the reality of trading through Brexit hits home, according to new research.

Large companies are more dependent on investment funds than smaller firms. Nearly double the proportion of large firms (35%) said they needed investment to survive compared to small firms (18%).

